

ORDER



Orders
Order / Rev: 68566
Alt Order #: 9852609 /Brad
Product Desc: DSSCC/ROB TEPLITZ
Estimate: 2547
Flight Dates: 10/27/12 - 11/05/12
Original Date / Rev: 10/26/12 / 10/29/12
Order Type: GENERAL

WLYH CW15

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency Name: Buying Time Media
Buying Contact:
Billing Contact:
 650 Massachusetts Ave NW
 Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Teplitz/D/Senate PA
Demographic: A35+
Product Codes: State Elections
Priority: P-3
Revenue Codes: AGY, POL-CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	5	\$280.00	\$238.00
10/29/12	11/05/12	28	\$1,985.00	\$1,687.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	5	\$280.00	\$238.00	0.00
November 2012	28	\$1,985.00	\$1,687.25	0.00
Totals	33	\$2,265.00	\$1,925.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
WLYH CW15	2%	\$2,265.00
Market	100%	\$113,250.00

Competitive Share

Competitive Share	Share	Total
EHP	0%	\$0.00
UNKWN	68%	\$77,010.00
WGAL	0%	\$0.00
WHP	30%	\$33,975.00
WHTM	0%	\$0.00
WPMT	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLYH	10/29/12	11/05/12	M-F 1p-2p M-F 1p-2p	CM	1p-2p	MTWTF--	:30	5	\$55.00	P-2	0.00	NM	6	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/29/12	11/04/12	MTWTF--			5			\$55.00		0.00			
Week:		11/05/12	11/11/12	M-----			1			\$55.00		0.00			
N 2	WLYH	10/27/12	11/03/12	Sa Prime Access Rotato Sa 7p-8p	CM	7p-8p	-----S-	:30	2	\$50.00	P-3	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-			2			\$50.00		0.00			
Week:		10/29/12	11/04/12	-----S-			3			\$50.00		0.00			
N 3	WLYH	10/29/12	11/05/12	M-F 7-730p	CM	7p-730p	MTWTF--	:30	5	\$135.00	P-3	0.00	NM	6	\$810.00

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 Estimate: 2547

WLYH CW15

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 7p-730p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		10/29/12	11/04/12	MTWTF--			5		\$135.00		0.00				
Week: 11/05/12		11/05/12	11/11/12	M-----			1		\$135.00		0.00				
N 4	WLYH	10/28/12	11/04/12	Sun Reg 1	CM	7p-8p	-----S	:30	1	\$100.00	P-3	0.00	NM	3	\$300.00
Sun 7p-8p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12		10/22/12	10/28/12	-----S			1		\$100.00		0.00				
Week: 10/29/12		10/29/12	11/04/12	-----S			2		\$100.00		0.00				
N 5	WLYH	10/27/12	11/03/12	Big East Football	CM	Various	-----S-	:30	2	\$40.00	P-3	0.00	NM	4	\$160.00
Big East Football															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/22/12		10/22/12	10/28/12	-----S-			2		\$40.00		0.00				
Week: 10/29/12		10/29/12	11/04/12	-----S-			2		\$40.00		0.00				
N 6	WLYH	10/29/12	11/02/12	M-F 10p-1030p News	CM	10p-1030p	MTWTF--	:30	4	\$65.00	P-3	0.00	NM	4	\$260.00
CBS 21 News on CW 15															
N 7	WLYH	10/29/12	11/02/12	M-F 11p-1130p	CM	11p-1130p	MTWTF--	:30	2	\$25.00	P-3	0.00	NM	2	\$50.00
M-F 11p-1130p															
N 8	WLYH	10/31/12	11/02/12	M-F 1p-2p	CM	1p-2p	--WTF--	:30	1	\$55.00	P-2	0.00	NM	1	\$55.00
M-F 1p-2p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/29/12		10/29/12	11/04/12	--WTF--			1		\$55.00		0.00				
N 9	WLYH	10/31/12	11/02/12	M-F 11p-1130p	CM	11p-1130p	--WTF--	:30	2	\$25.00	P-3	0.00	NM	2	\$50.00
M-F 11p-1130p															
													Totals	33	\$2,265.00